

Intuitive and modular

Settings

Shipping

Products & categories

Orders

Information pages

Contact data

Free upgrades

As a hosted services client you automatically receive free product upgrades for the duration of your subscription.

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hyperShop is an easy to use and administer online shopping cart that allows web site owners to be selling over the Internet and conduct transactions in real-time.

hyperShop can either be integrated into an existing web site or provide all the requirements for a full e-commerce web site. Site administration is simple and intuitive with a menu system that is clear and unambiguous.

Keep your customers on track to check-out

Your customers demand a no surprise approach to online shopping, with all costs upfront and visible. Using hyperShop your customers will always be able to see the entire cost of purchase, including shipping. Research tells us that over 50% of online purchasers abandon their carts because of these hidden surprises.

To create a greater sense of confidence in your buyers, hyperShop allows you to create your own set of customer information pages where, for example, you can create your own terms of trade, returns and privacy policies. This all aids the completion of a sale.

Maintain the relationship with your customers

Creating a relationship with your customers is an important aspect of online selling and hyperShop facilitates this with permission based marketing. User contact information can be seamlessly integrated with messageMaker, or downloaded for use using your regular email program. Of course, using messageMaker you have the added advantage of complete database management.

Secure payments can be taken with hyperShop using either a secure hosted payment page or a payment page directly on your site.

Key points:

Features	Benefits
Product and category management	Allows you to create, edit and delete products and categories. Multiple sub-categories can also be created.
Secure shopping	Works with SSL for secure shopping and secure checkout.
Permissions based marketing	Integrates seamlessly with messageMaker to allow you to communicate with customers who opt-in to receive product updates.
Automatic cart update	Allows customers to see the true total cost their purchases as they shop, thereby reducing unexpected surprises and increasing completion of sales.
Customisable product options	Allows you to add product options (for example colour and style) and price adjustments.
Multiple product listings	Products can appear in more than one category.
Product flags	Allows you to quickly see if a products is out of stock, on special or non-viewable to your customers.
Flexible shipping options	Allows you to create multiple destinations and delivery methods which take into account shipping weight.
Flexible page design	All shopping cart elements can be styled to fit in to the look and feel of your web site.
Breadcrumbs menu	Shoppers will always know where they are on your site and be able to navigate back to previous pages.
Payment gateways	hyperShop is able to integrate into different payment gateway providers for real time processing of payments.
Easy image management	Just upload one image and a thumbnail image is automatically generated, thereby ensuring your site always looks consistent.
Customer info pages	Allows you to create your own terms of trade, privacy etc pages that are visible within your shopping cart.
Sale confirmation	Create your own configurable 'thank you' email, accompanied with a printable invoice.
Order notification	You can receive an email notification when an order has been received on your site, enabling you to quickly respond.