

Surveys in a snap!

Design

Deploy

Collect responses

Review & analyse

So simple!

Free upgrades

As a hosted services client you automatically receive free product upgrades for the duration of your subscription.

surveyMaker is a hosted application that enables businesses, organisations and individuals to create, deploy and manage professional online surveys quickly and easily.

surveyMaker lets you:

Design: You set up your questions. Questions can be re-ordered and skip-question logic can be included as appropriate. Everything is done using your internet browser, so there is no complicated software to download.

Deploy: surveyMaker provides a number of convenient deployment models. An open survey (which anyone can respond to) can have a link published on your web site. For a closed survey (for invited respondents only) surveyMaker can either create unique IDs for each email address you supply, or you can integrate with messageMaker (and integrate into your existing email and marketing campaigns) and let that do the hard work.

Collect responses: Participants respond to your survey, providing you with the information you require. You can allow participants to view responses once they have completed the survey and invited participants have the ability to return and complete their responses at a later date.

Review and analyse: surveyMaker provides full results presented in an easy to follow way. All statistical results are presented as tables and, where appropriate, graphically. All results are able to be downloaded and further analysed in a spreadsheet.

Using surveyMaker businesses and organisations derive immediate and tangible benefit by being able to consult with the public, customers, user groups, employees and other target audiences. With surveyMaker you will obtain valuable consumer and end-user information, enabling you to make better and more informed decisions.

Key points:

Features	Benefits
Maximum control	surveyMaker provides you with the maximum control to carry out your surveys in a professional manner.
Survey types	You can create both open (those which anyone can respond) and closed surveys (surveys for a selected, defined group or respondents).
Multiple question types	surveyMaker allows you to select from a variety of response formats (short answer, long answer, multi-choice (single-option), multi-choice (multiple options), scale responses, matrix responses (both single and multiple choice options)).
Skip question logic	You can customise the path a respondent takes through your survey, to eliminate unnecessary confusion and increase survey completion and satisfaction.
Return to survey	Invited respondents can return and complete a survey and the survey remembers the answers already provided.
Running statistics	You can view results as they are being generated.
Share results	You can allow respondents to view the statistical results to date after they have completed the survey.
Run multiple surveys	You can have multiple concurrent surveys running at any one time.
Branding	The survey can be branded with your logo to give an integrated professional look and feel.
Download results	All data can be downloaded to your computer for further analysis using your own spreadsheet software.
e-Mail survey link	surveyMaker integrates seamlessly with messageMaker, to enable you to create and send survey invitations on a single integrated platform.
Reuse survey	A survey can be copied, modified and reused again saving you valuable set-up time.
Auto redirect	At the completion of a survey respondents can be redirected to the web page of your choice.

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